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Refer to guidance notes for completion of each section of the specification.

Module Code:	BUS684
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Module Title:	Contemporary Management Issues
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Level:	6	Credit Value:	20
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Cost Centre(s):	GABP	JACS3 code:	N000/100079
		HECoS code:	

Faculty	Faculty of Social & Life Science	Module Leader:	Anand Walser
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Scheduled learning and teaching hours	24 hrs
Supervised learning eg practical classes, workshops	48 hrs
Total contact hours	72 hrs
Guided independent study	128 hrs
Module duration (total hours)	200 hrs

Programme(s) in which to be offered (not including exit awards)	Core	Option
BA (Hons) Business Studies	✓	<input type="checkbox"/>

Pre-requisites
None

Office use only	
Initial approval: 24/04/2020	Version no: 1
With effect from: 24/04/2020	
Date and details of revision:	Version no:

Module Aims	
<p>This module provides students with an opportunity to critically appraise a range of current contemporary management issues and to relate the theory to the practical application of management. This includes organisational strategy and management approaches in response to the new business environment in the 21st century including technology & innovation, virtual organization, managing collaborative networks, employee engagement, knowledge management and organisational learning.</p> <p>It provides a framework to assess how these issues impact within organisations and how managers are able to react to them.</p>	

Module Learning Outcomes - at the end of this module, students will be able to	
1	Understand the dynamic of business management issues in the contemporary global business environment
2	Critically evaluate a wide range of contemporary management issues by synthesizing relevant theories
3	Assess and evaluate how contemporary change impacts on decisions, behaviours, human capital and the organisation configuration
4	Critically analyse and evaluate how organisational change can improve performance and enhance value
5	Demonstrate autonomous learning skills, problem solving and the ability to clearly and appropriately communicate findings and recommendations.

Employability Skills The Wrexham Glyndŵr Graduate	I = included in module content A = included in module assessment N/A = not applicable
<i>Guidance: complete the matrix to indicate which of the following are included in the module content and/or assessment in alignment with the matrix provided in the programme specification.</i>	
CORE ATTRIBUTES	
Engaged	N/A
Creative	I
Enterprising	N/A
Ethical	I
KEY ATTITUDES	
Commitment	N/A
Curiosity	I
Resilient	N/A
Confidence	N/A
Adaptability	I
PRACTICAL SKILLSETS	
Digital fluency	N/A
Organisation	N/A
Leadership and team working	I
Critical thinking	I

Emotional intelligence	
Communication	
Derogations	
None	

Assessment:			
Indicative Assessment Tasks: <i>Guidance: please ensure you add indicative word count and durations within the narrative body of this section</i>			
Individual essay – 1500 words In this assessment, the students are expected to research on key management issues in the 21 st century and provide a critical debate on relevant theories, models and concepts in management. Students must be able to link theory with practice by providing real business examples. Individual case study analysis – 1500 words An individual report whereby students are provided with a business case study and are expected to evaluate the underlying facts, identify any salient issues, provide logical solutions and make appropriate recommendations. Students are expected to draw on relevant theories and models and link them with business examples.			
Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	LO1,LO2, LO5	Individual essay	50
2	LO3, LO4, LO5	Individual case study analysis	50

Learning and Teaching Strategies:
A variety of teaching approaches is used, including lectures, seminars, case analysis, teamwork and extensive use of electronic resources for guided research.

Syllabus outline:
Understanding organisational behaviour Contextualising the corporate strategic responses to contemporary issues Managing organisations in the face of complexity and chaos, rationalising conflicting theory Managing change across cultures Employee engagement Managing groups and teams Developing the flexible organisation to meet the needs of globalization Psychodynamics and organisational productivity Developing and managing creativity and innovation in organizations

Technology and Innovation
Knowledge management & organizational learning
Corporate social responsibilities and business ethics

Indicative Bibliography:

Essential reading

- Burnes, B., (2014) *Managing Change* 6th edn. Pearson
- Christensen, C.M., (2016). *The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail*. Harvard Business Review
- Desouza, K.C., (2017). *Intrapreneurship: Managing Ideas Within Your Organization*. University of Toronto Press
- Goller, I. and Bessant, J. (2017). *Creativity for Innovation Management*. Routledge
- Hamilton, L., Mitchell, L. and Mangan, A. (2014). *Contemporary Issues in Management*. Edward Elgar Publishing Limited.
- Hislop, D. (2013). *Knowledge Management in Organizations: A Critical Introduction*. 3rd ed. Oxford University Press
- Milton, N. and Lambe, P., (2016) *Guide to Embedding Effective Knowledge Management in your Organization*. Kogan Page
- Parsons, E., Maclaran, P. and Chatzidakis, A. (2017). *Contemporary Issues in Marketing and Consumer Behaviour*. 2nd Edn Routledge
- Phillips, P. and Moutinho, L. (2018). *Contemporary Issues in Strategic Management*. Routledge
- Thomas, D.C. and Peterson, M.F. (2017) *Cross-Cultural Management* 4th edn. Sage Publications Inc.

ONLINE RESOURCES

- <http://cmr-journal.org>
- <http://journals.sagepub.com/home/jom>
- <http://www.bapress.ca/jcm.php>
- <http://www.inderscience.com/jhome.php?jcode=ijmp>

Other indicative reading

Hamilton L, Mitchell L and Mangan A (2019) *Contemporary Issues in Management : A Critical Management Approach*. Edward Elgar Publishing Ltd.

Grima S, Thalassinos E (2018) *Contemporary Issues in Business and Financial Management in Eastern Europe* Emerald insight publishing

Dicken Peter (2015) *Global shift: mapping the changing contours of the world economy*, Sage

Mead, R (2009) *International Management : Culture and Beyond*, John Wiley & Sons,

Faulconbridge, J. & Muzio, D. Blackwell (2016) *Global Professional Service Firms and the Challenge of Institutional Complexity: Field Relocation as a response strategy* Blackwell

Carlson, C. and Moss, F., 2011. *Innovation: Perspectives for the 21st Century*. Spain: BBVA

Dunphy, D., Griffiths, A. and Benn, S., 2003. *Organizational Change for Corporate Sustainability: A Guide for Leaders and Change Agents of the Future*. Abingdon: Routledge.

Henderson, R., Gulati, R. and Tushman, M., 2015. *Leading Sustainable Change: An Organizational Perspective*. 1st ed. Oxford: Oxford University Press.

McCann L (2014) *International and Comparative Business: Foundations of Political Economics* Sage

Bell, J. (2010) *Doing your research project: a guide for first time researchers in education, health and social science*, McGraw Hill

Potter, S., 2006. *Doing Postgraduate Research*. 2nd ed. London: Sage Publications Ltd.

OECD, (2001a), *Knowledge and Skills for Life: First Results from PISA 2000*, OECD, Paris.

OECD (2002), *Understanding the Brain: Towards a New Learning Science*, OECD, Paris.

OECD (2003a), *Networks of Innovation: Towards New Models for Managing Schools and Systems*, (Schooling for Tomorrow series) OECD, Paris.

OECD (2003b), *Learners for Life: Student Approaches to Learning: Results from PISA 2000*, OECD, Paris.

Tregaskis O and Walter de Gruyter (1997) The role of national context and HR strategy in shaping training and development practice in French and UK organizations *Organizational Studies* p839-856

Oliver, C (1991) Strategic Response to Institutional Processes *Academy of Management* No 16, page 145-179

Journals

- Review of Contemporary Business Research
- The Journal of Organizational Behaviour
- Journal of Organizational Behaviour Management
- Journal of Management
- British Journal of Management
- European Management Journal

Journal article

Griffith D, Cavusgil S. T. and XU Shichun (2008) Emerging Themes in International Business Research , *Journal of International Business Research* 39(7):1220-1235 · October

Website:

<http://www.bbc.com/future/story/20170331-50-grand-challenges-for-the-21st-century>

New challenges in public health:

<https://www.openaccessgovernment.org/public-health-in-the-21st-century/66474/>

Smart Social networking : 21st Century Teaching and learning Skills:

<https://files.eric.ed.gov/fulltext/EJ1149146.pdf>

New Millennium Learners web site: www.oecd.org/edu/nml

The New Paradigm: Challenges and Opportunities in the 21st Century: Search for a new paradigm

<https://www.worldacademy.org/new-paradigm>